



MIAMI BEACH CONVENTION CENTER

OCTOBER 9&10, 2010

**Fantasy- Salon Showcase Competition
Sunday, October 10, 2010
Miami Beach Convention Center**

This is a competition of total look and beauty. The Salon Showcase Competition will allow the professional stylist to be as creative as their abilities will allow. Make-up and clothes must compliment the hairstyle. Fantasy designing is appreciated by the professional stylist for its technical and artistic application and not designed for commercial value.

Registration for this competition will close on Friday at 5:00 pm on October 8, 2010. Pre-entry fee is \$250.00 if registered by September 10th and \$300.00 after September 11th.

Competitors and their models will be given complimentary entrance to the SoBe Hair Show Exhibit Hall Floor

Competition Schedule:

1:30 pm- 2:00pm Check-In

2:00 Prep Models

4:30 pm- 6:30pm **Fantasy Hair- Salon Showcase Competition**

Competition Rules:

1. The competition is open to any licensed professional cosmetologist or barbers stylist, cosmetology student, apprentice or permit holders.
2. Make-up and clothes must compliment the hairstyle. Remember, this is a hair and beauty show.
3. Competitors must make-up and dress models between the hours of 2:00pm - 4:00pm.
5. Judging will be done on a visual basis only.
6. This is a Fantasy competition. Judging will include hair, headdress, clothing, make-up, nail, and accessories. Entries will be judged on the total appearance of Total Fantasy Look.
7. The finished style must be part of the model total look. The hairstyle and attire must compliment each other. The attire must tie-in with the hairstyle. Clothing, make-up and hair must give a total look.
8. The artist must sign and submit the official entry application and the required fee. In doing so, the Artist agrees to abide by the decision of the judges. The



MIAMI BEACH CONVENTION CENTER

OCTOBER 9&10, 2010

SPONSORS RESERVE THE RIGHT to cancel or limit the number of competitors. The International 30-Point System of scoring will be used for the selection of winners. The Chair of the Judges scores will be used to break any ties.

9. No grotesque – No Horror - No Cult – No Monsters

10. ALL COMPETITORS ARE RESPONSIBLE FOR THEIR OWN PERSONAL BELONGINGS!!!

11. Absolutely no persons are allowed in the competition prep room but contestants and models. NO EXCEPTIONS!! Otherwise points will be deducted.

Awards

1st Place \$5,000 + Trophy

2nd Place \$1,000 + Trophy

3rd Place \$500 + Trophy

Entry Form

Chairman of Competition

SoBe Hair Show

Tina Meadows (877) 905-SOBE (7623)

1521 Alton Rd., #560

Miami Beach, FL 33139

I wish to enter the 2010 **Fantasy Hair- Salon Showcase Competition** and have checked the appropriate entry (ies). **Entry Fee:**

-Fantasy Hair- Salon Showcase Competition \$250.00 By September 10, 2010

-Fantasy Hair- Salon Showcase Competition \$300.00 September 10- October 8, 2010

Name _____

Salon/School Name _____

Salon/School Address _____

City _____ State _____ Zip Code _____

Salon Phone () _____ Home Phone () _____

Cosmetologist License # _____ or Barber License # _____

Signature _____

/Miami Beach Convention Center 2010



MIAMI BEACH CONVENTION CENTER

OCTOBER 9&10, 2010

<p>Payment Information All Showcase Competition fees are nonrefundable. Date _____</p> <p>Type of Payment <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Check <input type="checkbox"/> Cash (Make Payable to SoBe Hair Show)</p> <p>Name of Card Holder _____</p> <p>Card # _____ Exp. Date _____</p> <p>Signature _____</p>
--

<p>mail form:</p> <p>SoBe Hair Show</p> <p>Attn: Chairman of Competition</p> <p>1521 Alton Rd., #560</p> <p>Miami Beach, FL 33139</p>	<p>fax form:</p> <p>305-705-3076</p>	<p>email form:</p> <p>hair@sobehairshow.com</p>
--	---	--